



Press Article – March 2010.

360virtualtours.co.uk

BUSINESS

Take a virtual tour

TOURS of the Helicopter Museum in Weston are ready for take off thanks to a Portishead business.

Photography and video company 360VirtualTours.co.uk, which is based at Port Marine, has selected the museum as its first-ever chosen charity, creating a number of fully-interactive tours free of charge.

As a result the tourist attraction is now geared up to give potential visitors a guided tour before they have even left home.

It will also use the virtual tour as part of its education outreach programme, which includes visits to schools, clubs and disabled groups in the area.

Matthew Evans, who runs 360VirtualTours.co.uk said:



Matthew Evans at the Helicopter Museum.

“Since the start of the company it was always our aim to set aside some time each year to help some of the fantastic local charities we have in Somerset.

“The Helicopter Museum was an obvious first choice for us as it is such a well-loved local attraction.

“The tours we have created will not only help to draw visitors to their website but will also give less able-bodied visitors the chance to experience being inside a helicopter cockpit.”

Report by **TRACEY FOWLER**
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To experience the tour visit www.helicoptermuseum.co.uk or if your organisation could benefit from this service, 360VirtualTours is now looking for another local charity to help.

For more details call 0800 046 1783.

Press enquiries should be sent to matthew@view3sixty.co.uk. Alternatively, call us on 0800 046 1783.